

Creative, detail-oriented, and easy to work with, I bring skills from both physical and digital product design to create functional products that add business and customer value. As a collaborator, I advocate for everyone’s ideas, can communicate with non-designers, and have managed small teams, timelines. Patience and adapting to change helps me connect the dots between customer needs, business goals, and a seamless product experience.

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Portfolio site →

Experience

Industrial Design Intern | forhealth®

Feb ‘20 - Jun ‘22 / 5mon

- In this deep tech startup, I worked on anatomy research, ergonomics, and user testing to take concepts from ideation to prototype build.
- With an iterative hands-on approach, I designed product interactions, 3D models and animations to communicate design intent and established brand language.
- Worked with inter-disciplinary teams including engineers, UX designers and developers.
- Created pitch video including product animation which strengthened product narrative.

User Experience Designer | Accenture Song®

Aug ‘22 - Mar ‘25 / 2.5yrs

- Worked on 3D metaverse spaces for corporate and retail use cases using VR headsets to understand constraints and possibilities.
- Working with cross-functional teams of developers, designers and clients, I delivered mobile and web designs, presentations, prototypes and applied user psychology to heuristic evaluations.
- Conducted design thinking and service blueprint workshops with stakeholders.
- Built client relationships, adding business for the studio.

Freelance Industrial Designer | Biome Healthcare®

Sept ‘24 - Dec ‘24 / 4mon

- Redesigned a flagship product through sketches, CAD models according to user needs and design trends.
- Leveraged AI visualization for early stage prototyping such as Vizcom and other innovative tools.
- Adapted to changing needs, manufacturing requirements and constraints from marketing and engineering to refine concepts and meet business goals.

Recognitions

AIM Prime NITI Aayog Startup Recognition | forhealth®

- The design concept was showcased to the NITI AAYOG Vice Chairman, Health Minister of India, Air Force, Navy and other dignitaries. at the event and the startup was recognized by AIM Prime (promoting science based, deep tech innovation).

ACE Excellence Award 2023 and 2024 | Accenture Song®

- Towards an American automotive client's B2B business process transformation project, involving service, UX, and UI design to improve dealership efficiency, adoption by users and communication by digitizing and harmonizing siloed process among managers, business, developers and auditors.

Education

B.Des Industrial Product Design | MIT Institute of Design, India

2018 - 2022

Skills

Design

Ideation Sketching
Concept Iterations
Exterior Form Design
3D Modelling
3D Rendering
Prototyping
Interaction Design

Research

User Research
User Testing
Journey Mapping
Heuristic Evaluation
Design Thinking
Service Blueprinting
Competitor Analysis

Social

Workshop Facilitation
Presentation
Active Listening
Empathizing
Prioritization
Communication
Adaptable

Tools

Solidworks
Rhino 3D
Keyshot
Blender
Vizcom AI
Sketchbook Pro
Adobe Suite
Figma

Languages

English (written + spoken)
Hindi (written + spoken)
Tamil (spoken)
Kannada (spoken)

